

And so her story goes...



Adventures 2011 |

Jean Qingwen Loo is an independent photographer, producer and writer. Fascinated with real experiences, she is passionate about living a life of adventure and creating social dialogue. Last year, Jean produced *The Children of Mekong*, a project for the Lien Foundation that humanized water and sanitation issues through multimedia stories. She was also commissioned by HSBC Bank to document youth expeditions to Puerto Rico's rainforest and Iceland's glaciers. Jean has garnered a number of awards at the International Photography Awards (2009) and was recognised in the Photo District News Photo Annual 2009 and 2010. In 2009, she was selected for the prestigious Eddie Adams workshop in New York City and was featured in *Female* and *Asian Photography* magazine as an emerging talent. Her corporate clients include the National Heritage Board, National Arts Council, Citibank, IDEO and Sembcorp Industries.

**NOISE Singapore 2012 The Apprenticeship Programme* – Invited by the National Arts Council to mentor young photographers (Sept 2011 – March 2012)

*Multimedia advocacy film for Lien AID on its drought mitigation system in China (June – Sept 2011)

**Home Just Got Closer* – Multimedia trailer, research, writing & photography for a book project by the National Heritage Board, which was distributed to 900,000 HDB households in Singapore (Apr – Aug 2011)

**Born to Breed* – Pro-bono multimedia advocacy film for animal welfare group Zeus Communications (May – Aug 2011)

*Corporate portrait photography for Ngee Ann Polytechnic's course brochures (July – Sept 2011 | July 2010)

**Project Paktor* – Multimedia film on Singaporeans' attitude towards love for design and innovation consulting firm IDEO (May 2011)

**The Singapore Spirit!* – Co-produced through research & writing, a roving exhibition for the National Heritage Board to enhance public engagement towards nationhood and the National Day Parade. The exhibition travelled to nine locations across the island from June to Aug 2011. (Apr – May 2011)

**Junior Shooting Home* – Co-mentored 10 young photographers aged 15 to 18 in Singapore's first photography mentorship programme for youths (May – June 2011)

**GE 2011: We Were There* – Contributed photography to a magazine project by local photographers celebrating Singapore's 2011 watershed elections (Apr – May 2011)

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*NOISE Singapore 2011 – Multimedia film for the National Arts Council documenting a festival dedicated to celebrating the creative talents of youths in Singapore (Mar 2011)

*Two multimedia films for HSBC celebrating corporate social responsibility (Mar 2011)

*Portrait photography designed into a series of 16 posters celebrating passion and youth for Beatty Secondary School (Mar – Apr 2011)

*Conducted documentary photography classes for Commonwealth Secondary School (Mar), Crescent Girls Secondary School (May) & Objectifs (Sept)

*Multimedia advocacy film for the Singapore Corporation of Rehabilitative Enterprise advocating the rehiring of ex-offenders (Jan 2011 –)

**The Children of Mekong* – A project humanising water and sanitation for Lien AID, told through a photography exhibition & six short multimedia documentary films produced in China, Vietnam and Cambodia (Jan – Nov 2010)

*Creative portrait photography for Nanyang Technological University's 2011 corporate calendar (Oct – Nov 2010)

*Editorial photography assignment on board the Orient Express for AsiaX, a Japanese business newspaper (Nov 2010)

*Portraits for a book project celebrating stories of childhood cancer survivors for the Children's Cancer Foundation (Sept 2010)

**Foresteering the Future* – Produced a multimedia film commissioned by HSBC which documented youths on an environmental expedition in Puerto Rico (Aug – Oct 2010)

*Conducted a series of documentary photography workshops in 2010 for the National Arts Council & National Library Board (Oct –Nov) & social enterprise Canact (May – June)

*Documented through photography, a youth expedition commissioned by HSBC in Iceland (July 2009)

**Saved by Buddha: Sulamuni's Seven* – An ongoing long-term project on a community of child monks in Myanmar was exhibited during the Month of Photography 2009. (June 2009)

**The Rice Project* – Documented the Asian tsunami victims in Sri Lanka and raised funds for Habitat for Humanity through a photography exhibition. (July – Aug 2008)

**Use Credit Wisely* – Environmental portraits for a campaign by Citibank Singapore. (May 2008)

*Represented the National Heritage Board at the 2008 ASEAN Youth Camp in Indonesia, a cultural art exchange programme (Feb 2008)

**Changing Phases* – Co-produced a book of illustrated feature stories of youths in Southeast Asia as part of my Final Year Project. The project was commissioned by the National Youth Achievement Award Council & involved travelling to 9 countries. (2007)



The earlier years|

Published work|

Asian Geographic, Asian Geographic PASSPORT, Asia Legal Business, Asia X, CentreStage, Challenge, China National Geography, Changi Class, Her World, Lexion, International Herald Tribune, @NTU, Priority Magazine, The Business Times, The Straits Times, SandsStyle, Singapore Magazine, XL Magazine...

Clients|

APEC Business Advisory Council, Apple South Asia, Beatty Secondary School, Canact, Centre For Livable Cities Singapore, Citibank Singapore, Commonwealth Secondary School, Coface, Great Eastern Life Singapore, HSBC Singapore, IDEO Singapore, KOP Group, Lien AID, Little Art Bug Workshop, Loo & Partners LLC, Ministry of Culture Pte Ltd, Moonshadow Stories, Nanyang Technological University, Nanzuka Underground Art Gallery, National Arts Council, National Heritage Board, National Library Board, Ngee Ann Polytechnic, Objectifs Centre for Photography & Filmmaking, Raffles Girls' School (Secondary), Ruder Finn Asia, Sembcorp Industries, Singapore Business Federation, Singapore Corporation of Rehabilitative Enterprise, Southwest Community Development Centre, Storytellers Association of Singapore, Suntec Singapore, The Barnett Group, Y2:Space Pte Ltd...

Education|

*Eddie Adams Workshop Barnstorm XXII (2009)

*Shooting Home Workshop
Objectifs Centre for Photography & Filmmaking (2008)

*Wee Kim Wee School of Communication & Information,
Nanyang Technological University. (2003 - 2007)

- Bachelor of Communication Studies with Honours (2nd Upper) Journalism & Publishing
- Minor in Business Studies
- Certificate of Commendation for excellence in Professional Internship (Singapore Press Holdings, 2006)

*Victoria Junior College (2001 - 2002)

- GCE A Levels
- Victoria Junior College Service Award (Tenpin bowling team captain, 2003)

*Raffles Girls' Secondary School (1997 - 2000)

- GCE O Levels
- Raffles Colours Outstanding Leadership Award (Tenpin bowling team captain, 2000)
- Raffles Colours Award for excellence in Tenpin bowling (1998 - 2000)

Say Hello!|

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w: <http://www.logue.sg> | <http://childrenofmekong.org>

showreel: <http://vimeo.com/logue>